

Streamline Communication for First Responders with Audience™ Digital Signage

First Responders have unique communication needs in the workplace. Staff movement, rotating schedules and shifting responsibilities make the distribution of information a challenge.

A centrally managed digital signage network provides a practical solution. With a coordinated digital signage strategy, individual departments can display location specific information within their facility while also receiving important network wide messaging sent from a centrally managed source, ensuring timely and consistent communication.

Audience™ digital signage communication solutions deliver critical, real-time information where it's needed most - whether in dispatch centers, ambulance bays, or station common areas. EMS teams can use Audience™ to instantly share duty rosters, vehicle status updates, road closures, outbreak alerts, training reminders, and more:

Keep Teams Informed with Dynamic, Targeted Content:

- Real-time emergency alerts
- Important safety bulletins or announcements
- Scheduled meetings and meeting minutes
- Statistics Reports call volume, training goals, general First Responder stats
- Municipal, department and committee news
- · Short and long-term strategic initiatives and progress
- · Relevant automated 3rd party newsfeeds
- Automated Weather Conditions current and extended
- Location and status of apparatus in respective locations
- Employee and team recognition
- Messaging to promote health and wellness in the workplace
- Welcome messages for guests/visitors





	Wednesday November 20, 2025 08:11		
TOMKEN ROAD ROSTER	VEHICLE	SHIFT START	SHIFT END
WATTERS / JAMES	1303	9:00 AM	7:00 PM
FARMER / PARCELS	1212	9:00 AM	7:00 PM
JACKSON / KIM	CP-3	9:00 AM	5:00 PM
FELDMAN / TERRY	1315	9:30 AM	9:30 PM
SMITTS / BARRY	CP-5	9:30 AM	5:30 PM
ANDERS / SMITH	CP-6	9:30 AM	5:30 PM
BAKER / CHEN	1220	9:30 AM	7:30 PM

