Audience™ Digital Signage Solution: Digital Donor Boards



Reinventing Donor Recognition for the Modern Era

Our digital donor displays deliver more than recognition — they drive engagement, strengthen donor relationships, and support fundraising goals while providing far more flexibility than traditional static plaques.

Updates are quick and seamless through our intuitive online portal, allowing you to instantly reflect new donors, sponsorship changes, or fundraising milestones. With dynamic content and intelligent scheduling, our digital boards stay engaging with minimal management.

Whether you need a single screen or a fully immersive experience, our scalable solutions fit organizations of any size or setting, providing a flexible and powerful way to honor your donors and inspire future giving.

Key benefits of a digital solution:

Dynamic digital displays allow you to cycle through donors, so there is less physical space required to recognize entire donor lists.

- Rather than being costly and time consuming, changes and updates are as simple as filling out a web form.
 - New donors can be recognized immediately and existing donors can be moved to a new giving level with a click of a mouse, acknowledging cumulative donations.
- Intelligent scheduling creates a constantly changing presentation with very little day to day management.
 - Fundraising campaigns and goals can be highlighted using real-time data to illustrate progress and include an urgent call to action exactly when it is most needed.
- Interactive displays invite the public to learn more and explore.
- Mobile integration enables viewers to use their own mobile device to access and download information displayed on screen.







