Audience

Connecting Campus Communities with Digital Signage

Digital signage gives schools an easy way to share critical and time-sensitive information with students, faculty, and the wider school community. Our Audience™ solutions help universities, colleges, and high schools strengthen communication across single or multi-site campuses, as well as within individual faculties or departments.

Effective Messaging When It's Most Needed

One of the most important uses of digital signage in education is as part of a campus emergency notification system. Centrally controlled displays allow schools to quickly alert students and staff to potentially dangerous situations, with the ability to manage departmental screens from one central source when needed. Digital signage is also used to broadcast event updates, promote student services, showcase campus news, and celebrate achievements across academic, athletic, and social communities.

Flexible and Scalable Communication Across Campus

Our flexible solutions support donor recognition boards, campus wayfinding, interactive directories, dining hall menus, and room scheduling displays. Schools can easily expand their networks as needs grow, creating a dynamic communication platform that enhances engagement and builds stronger campus connections.





