

Emergency Services: Keeping Members Updated with Digital Signage

MUNICIPAL INSTALLATIONS

First Responders have unique communication needs in the workplace. Staff movement, rotating schedules and shifting responsibilities make the distribution of information a challenge resulting in confusion, frustration and inefficiency. A centrally managed Digital Signage network provides a practical solution.

With a coordinated digital signage strategy, individual departments can display location specific information within their facility while also receiving important network wide messaging sent from a centrally managed source, ensuring timely and consistent communication.



The benefits of a centrally managed digital signage solution are many:

- A dependable system for sharing information, data, stats and facts
- Enables consistent content to be displayed across multiple locations
- Instantly broadcasts critical bulletins, news, announcements and safety information
- Easily managed content updated with user friendly software
- Potential to expand and network throughout other municipal departments
- Various monitor sizes can be installed in multiple locations for a variety of applications
- Aesthetic and professional appeal compared to traditional tack boards
- Reduces redundant print material and environmental footprint

Various applications using text, graphics, photos, and video include:

- Real-time emergency alerts
- Important safety bulletins or announcements
- Scheduled meetings and meeting minutes
- Statistics Reports - call volume, training goals, general First Responder stats
- Municipal, department and committee news
- Short and long-term strategic initiatives and progress
- Relevant automated 3rd party newsfeeds
- Weather forecasts and forestry briefings
- Location and status of apparatus in respective locations
- Employee and team recognition
- Messaging to promote health and wellness in the workplace
- Welcome messages for guests/visitors

Contact us to learn about more about our digital signage solutions for Emergency Services and how they can improve communications in your community.

