

# Audience<sup>™</sup> Campus

Campus Communications and  
Emergency Messaging



**Audience<sup>™</sup> Campus** allows schools to enhance campus communications and improve emergency messaging through digital signage.

Using the **Audience<sup>™</sup>** software platform, colleges and universities have the ability to create and maintain custom shows built specifically to their individual needs.

Many schools have embraced digital signage as a way to communicate information to the campus community. Primarily, it's used to display daily information in a modern, attention grabbing way. More importantly, it gives schools the ability to easily place critical, time-sensitive information before students, faculty and other members of the school community.

The **Audience<sup>™</sup> Campus** software solution improves communications across single and multi-site campuses, allowing individual departments to control and deliver hyper-local information while maintaining the ability to display universal, campus-wide content applicable to everyone.

One of the most important ways **Audience<sup>™</sup> Campus** is being used in schools, is as part of the campus emergency notification system. Screens installed in prominent public spaces and residences across campus become an effective tool, able to alert students over a wide geographic area of potentially dangerous situations.

## Audience<sup>™</sup> Campus

Audience<sup>™</sup> at work in Education::

- Emergency Messaging
- Faculty and Student News
- Wayfinding and Schedules
- Campus and Job Classifieds
- Alumnae Communication
- Upcoming Events
- Automated News, Weather, Sports and much more...



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